



NEWS RELEASE

Symbols: JJJ - CSE
HHHEF - OTCQB

37 Capital announces Non-Brokered Private Placement

VANCOUVER, BRITISH COLUMBIA. July 31, 2015. 37 Capital Inc. (formerly High 5 Ventures Inc.) (the “Company”) wishes to announce that it shall enter into non-brokered Private Placement Financing Agreements with investors (the “Subscribers”) whereby the Subscribers shall purchase up to 10,000,000 Units of the securities of the Company at the price of \$0.10 per Unit for total gross proceeds to the Company of up to \$1,000,000. Each Unit shall consist of one common share in the capital of the Company and one share purchase warrant to purchase an additional common share in the capital of the Company at an exercise price of \$0.10 per common share for a period of 5 years from Closing. Finder’s fees may be payable in respect to this transaction and certain insiders may participate in this financing. All securities that shall be issued in connection with this proposed financing will include a hold period in accordance with applicable securities laws.

The proceeds of this non-brokered private placement financing shall be applied towards the payment of the Company’ existing liabilities, and for general working capital purposes.

For more information on the Company, please contact us at (604) 681-1519. In addition, please visit the Company’s website at www.37capitalinc.com or the CNSX’s website at the following direct link <http://www.cnsx.ca/CNSX/Securities/Mining/37-Capital-Inc.aspx>.

On Behalf of the Board,

37 Capital Inc.

“Bedo H. Kalpakian”

Bedo H. Kalpakian
President

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release.

Trading in the securities of the Company should be considered speculative.

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