



NEWS RELEASE

Symbols: JJJ - CSE
HHHEF - OTCQB

VANCOUVER, BRITISH COLUMBIA. January 7th, 2015. 37 Capital Inc. [formerly High 5 Ventures Inc]. (the “Company” or “37 Capital”). The Company is pleased to announce that it has raised an aggregate of Cdn \$250,000 from two directors of the Company through the issuance of two Convertible Debentures. The Convertible Debentures bear interest at the rate of 12% per annum payable quarterly, and have a term of 12 (twelve) months. At any time prior to the maturity date, at the sole option of the Company, the Convertible Debentures may be converted into common shares of the Company at the price of \$0.30 (thirty cents) per common share. The Company intends to use the funds raised for general working capital purposes.

For more information on the Company, please contact us at (604) 681-1519. In addition, please visit the Company’s website at www.37capitalinc.com or the CSE’s website at the following direct link http://www.cnsx.ca/Page.asp?PageID=2013&AA_RecordID=222.

On Behalf of the Board,

37 Capital Inc.

“Bedo H. Kalpakian”

Bedo H. Kalpakian
President

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release.

Trading in the securities of the Company should be considered speculative.